



Deogrip for Soft Feel & Matting

Deogrip[®] is a unique product based on crosslinked castor oil. It is supplied as a free flowing powder or as a dispersion in water, butyl acetate, dipropyleneglycol methylether (DPM) or dipropyleneglycol diacrylate (DPGDA). Deogrip can be easily added at any point in the formulation process to reduce gloss and impart a unique haptic feel to a coating, ink or paint, with no change to clarity, color or viscosity. Due to the rubber like nature of Deogrip, the formulation will see an increase to the coefficient of friction (COF).

The density of the Deogrip is the same as the resin system. Thus, the particles stay distributed throughout the film, rather than floating to the surface. This results in a unique feel, without burnish or glossing up with time.

- Enables very homogeneous matting without cloudiness or brightening
- **V** Suitable for soft touch systems
- Transparent, heat-stable and solvent-resistant



DEOGRIP	Solids, %	Solvent	D50, μm	D90, µm
Powder				
WPF-NT	100	N/A	35	90
Waterbased				
Micro A-2010	45	water	10	28
Solvent-based				
Micro S-1010	30	butyl acetate	10	25
Micro S-1021	30	DPM*	12	25
Reactive Diluent Based				
Micro R-1510	30	DPGDA**	10	25

*DPM – dipropyleneglycol methylether, **DPGDA – dipropyleneglyocol diacrylate

In addition to the unique feel Deogrip imparts on coatings, it will also reduce gloss and hardness of a film, as indicated in the following water-based Melamine/PUD system. The impact on hardness will vary system to system and does not impact the adhesion or chemical resistance.



Deogrip can also impart an increase in COF of the film. The following data demonstrates the amount of force needed to move a glass with a weight of 37.14 grams across the film with varying concentrations of Deogrip. If this is undesirable, addition of a wax or slip additive is recommended.



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